



SYDNEY RADIO - SURVEY 5 2016

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Magic 2CH	3.6	3.7	-0.1	0.3	0.3	0.0	0.4	0.4	0.0	0.5	0.1	0.4	0.4	0.8	-0.4	7.2	5.9	1.3	8.8	11.2	-2.4
2GB	12.2	11.6	0.6	3.0	2.9	0.1	2.6	1.5	1.1	1.6	2.8	-1.2	9.4	9.1	0.3	13.3	13.2	0.1	28.3	28.0	0.3
2UE	4.8	4.0	0.8	0.2	1.0	-0.8	0.2	0.1	0.1	0.8	0.8	0.0	2.7	2.8	-0.1	7.7	7.9	-0.2	11.0	8.2	2.8
SKY Sports Radio	1.1	0.9	0.2	0.4	0.4	0.0	*	*	*	0.6	0.3	0.3	2.0	1.8	0.2	1.6	1.6	0.0	0.7	0.8	-0.1
104.1 2DAY FM	3.7	4.1	-0.4	11.0	12.9	-1.9	7.3	8.9	-1.6	6.3	5.7	0.6	3.2	3.3	-0.1	1.6	2.3	-0.7	0.5	0.4	0.1
KIIS1065	8.0	8.1	-0.1	15.8	15.7	0.1	8.7	10.1	-1.4	14.4	15.5	-1.1	10.4	9.4	1.0	3.4	2.3	1.1	1.0	0.5	0.5
104.9 TRIPLE M	6.0	6.5	-0.5	5.3	6.0	-0.7	5.8	8.1	-2.3	10.7	10.9	-0.2	10.3	9.7	0.6	2.4	3.5	-1.1	0.3	0.1	0.2
NOVA96.9	7.0	8.1	-1.1	18.7	17.9	0.8	14.4	16.9	-2.5	13.3	15.8	-2.5	6.8	7.3	-0.5	1.5	1.2	0.3	0.2	0.1	0.1
smoothfm 95.3	9.6	9.1	0.5	6.7	8.2	-1.5	7.2	5.3	1.9	9.5	10.5	-1.0	11.9	9.8	2.1	14.0	12.4	1.6	6.0	6.0	0.0
WSFM	7.6	6.2	1.4	7.0	6.3	0.7	12.2	5.1	7.1	7.5	5.2	2.3	10.9	7.5	3.4	8.3	9.0	-0.7	2.8	4.2	-1.4
ABC702	9.5	9.3	0.2	2.3	5.1	-2.8	1.0	1.6	-0.6	3.5	2.0	1.5	9.0	8.9	0.1	14.1	13.9	0.2	16.2	17.6	-1.4
2RN	3.2	3.5	-0.3	0.1	0.1	0.0	0.1	2.8	-2.7	0.9	0.5	0.4	3.4	3.7	-0.3	5.7	7.7	-2.0	5.1	4.6	0.5
NEWSR	1.7	1.4	0.3	1.3	1.1	0.2	1.0	0.3	0.7	1.3	1.2	0.1	1.2	1.6	-0.4	3.5	1.7	1.8	1.8	1.5	0.3
2JJJ	6.1	5.8	0.3	6.1	6.9	-0.8	22.1	18.7	3.4	13.5	10.9	2.6	3.5	4.4	-0.9	2.6	2.2	0.4	0.1	*	*
ABCFM	4.2	3.2	1.0	5.1	1.2	3.9	2.2	1.4	0.8	0.9	1.2	-0.3	2.4	2.1	0.3	3.7	4.4	-0.7	9.4	6.6	2.8

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Magic 2CH	3.1	3.4	-0.3	2.3	2.3	0.0	4.5	4.4	0.1	3.3	4.3	-1.0	2.7	3.0	-0.3	3.4	3.2	0.2	5.0	5.0	0.0
2GB	13.2	12.7	0.5	14.3	14.1	0.2	16.0	15.7	0.3	11.2	11.3	-0.1	9.5	7.4	2.1	15.0	14.4	0.6	9.0	8.3	0.7
2UE	4.0	3.2	0.8	5.2	3.7	1.5	4.2	3.4	0.8	3.1	3.0	0.1	2.1	1.7	0.4	5.8	4.8	1.0	7.3	6.5	0.8
SKY Sports Radio	0.9	0.8	0.1	1.5	1.1	0.4	0.7	0.7	0.0	0.5	0.5	0.0	0.4	0.4	0.0	1.2	1.1	0.1	1.6	1.5	0.1
104.1 2DAY FM	3.8	4.3	-0.5	4.1	3.9	0.2	1.9	3.2	-1.3	3.4	3.5	-0.1	5.6	7.0	-1.4	4.2	4.8	-0.6	3.5	3.5	0.0
KIIS1065	8.3	8.4	-0.1	9.8	10.4	-0.6	6.7	6.3	0.4	7.3	6.7	0.6	9.6	10.2	-0.6	6.6	7.0	-0.4	6.9	7.4	-0.5
104.9 TRIPLE M	6.5	7.0	-0.5	6.9	7.1	-0.2	7.7	6.6	1.1	6.8	8.1	-1.3	5.2	6.3	-1.1	4.3	6.0	-1.7	4.3	4.8	-0.5
NOVA96.9	6.9	8.2	-1.3	6.8	7.7	-0.9	5.0	6.8	-1.8	6.9	8.4	-1.5	9.1	10.1	-1.0	7.7	9.0	-1.3	7.2	7.7	-0.5
smoothfm 95.3	9.7	8.8	0.9	7.0	7.4	-0.4	11.0	9.8	1.2	11.9	10.0	1.9	10.1	8.4	1.7	9.0	9.1	-0.1	9.3	9.9	-0.6
WSFM	7.8	6.3	1.5	6.7	6.1	0.6	8.1	6.5	1.6	9.7	7.2	2.5	8.2	6.0	2.2	5.4	4.9	0.5	7.0	5.8	1.2
ABC702	9.8	9.5	0.3	11.5	11.6	-0.1	8.5	9.0	-0.5	9.2	8.6	0.6	9.9	9.5	0.4	8.7	6.6	2.1	8.2	8.5	-0.3
2RN	2.9	3.2	-0.3	3.6	4.1	-0.5	2.4	2.5	-0.1	1.9	1.7	0.2	3.1	3.8	-0.7	4.1	3.9	0.2	4.2	4.4	-0.2
NEWSR	1.6	1.4	0.2	2.2	1.7	0.5	1.5	1.0	0.5	1.1	0.8	0.3	1.3	1.2	0.1	2.1	2.4	-0.3	2.0	1.4	0.6
2JJJ	6.5	6.1	0.4	6.6	5.5	1.1	6.5	6.5	0.0	6.9	6.8	0.1	6.5	6.7	-0.2	5.3	4.4	0.9	4.8	4.9	-0.1
ABCFM	3.9	2.9	1.0	2.8	2.1	0.7	4.5	3.4	1.1	4.1	3.3	0.8	4.6	3.4	1.2	4.5	2.9	1.6	5.0	3.9	1.1



SYDNEY RADIO - SURVEY 5 2016

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Magic 2CH	19	19	0	*	*	*	*	*	*	1	*	*	*	1	*	6	4	2	11	13	-2
2GB	64	58	6	1	1	0	1	1	0	2	3	-1	12	11	1	11	10	1	37	33	4
2UE	25	20	5	*	*	*	*	*	*	1	1	0	4	3	1	6	6	0	14	10	4
SKY Sports Radio	6	5	1	*	*	*	*	*	*	1	*	*	3	2	1	1	1	0	1	1	0
104.1 2DAY FM	19	21	-2	3	4	-1	3	3	0	7	7	0	4	4	0	1	2	-1	1	*	*
KIIS1065	41	41	0	5	5	0	3	4	-1	15	18	-3	14	11	3	3	2	1	1	1	0
104.9 TRIPLE M	31	33	-2	2	2	0	2	3	-1	12	13	-1	13	12	1	2	3	-1	*	*	*
NOVA96.9	36	41	-5	6	6	0	6	7	-1	14	19	-5	9	9	0	1	1	0	*	*	*
smoothfm 95.3	50	46	4	2	3	-1	3	2	1	10	12	-2	15	12	3	11	9	2	8	7	1
WSFM	40	31	9	2	2	0	5	2	3	8	6	2	14	9	5	7	7	0	4	5	-1
ABC702	49	47	2	1	2	-1	*	1	*	4	2	2	12	11	1	12	11	1	21	21	0
2RN	17	17	0	*	*	*	*	1	*	1	1	0	4	5	-1	5	6	-1	7	5	2
NEWSR	9	7	2	*	*	*	*	*	*	1	1	0	2	2	0	3	1	2	2	2	0
2JJJ	32	29	3	2	2	0	9	7	2	15	13	2	5	5	0	2	2	0	*	*	*
ABCFM	22	16	6	2	*	*	1	1	0	1	1	0	3	3	0	3	3	0	12	8	4
Total	520	503	17	32	32	0	39	39	0	108	117	-9	130	122	8	82	76	6	130	117	13

Average Audience (000's) by Session, P10+ [Potential: 4294]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Magic 2CH	18	18	0	20	20	0	31	29	2	20	24	-4	16	17	-1	6	6	0	21	21	0
2GB	74	68	6	129	121	8	112	102	10	69	64	5	55	43	12	28	28	0	38	35	3
2UE	23	17	6	47	32	15	30	22	8	19	17	2	12	10	2	11	9	2	31	27	4
SKY Sports Radio	5	4	1	14	9	5	5	4	1	3	3	0	2	3	-1	2	2	0	7	6	1
104.1 2DAY FM	21	23	-2	37	33	4	14	21	-7	21	19	2	32	41	-9	8	9	-1	15	15	0
KIIS1065	46	45	1	88	89	-1	47	41	6	44	38	6	56	60	-4	13	14	-1	29	31	-2
104.9 TRIPLE M	36	37	-1	62	61	1	54	43	11	41	45	-4	30	37	-7	8	12	-4	18	20	-2
NOVA96.9	39	44	-5	61	66	-5	35	44	-9	42	47	-5	53	59	-6	15	18	-3	30	32	-2
smoothfm 95.3	54	47	7	63	64	-1	77	64	13	73	56	17	59	49	10	17	18	-1	39	41	-2
WSFM	44	34	10	60	53	7	56	42	14	59	40	19	48	35	13	10	9	1	29	24	5
ABC702	55	51	4	104	99	5	60	59	1	56	48	8	58	55	3	16	13	3	34	35	-1
2RN	16	17	-1	32	35	-3	17	16	1	11	10	1	18	22	-4	8	8	0	18	18	0
NEWSR	9	7	2	19	15	4	10	7	3	7	5	2	8	7	1	4	5	-1	8	6	2
2JJJ	37	33	4	59	48	11	46	42	4	42	38	4	38	39	-1	10	9	1	20	20	0
ABCFM	22	16	6	26	18	8	31	22	9	25	18	7	27	20	7	8	6	2	21	16	5
Total	561	537	24	898	859	39	701	651	50	610	561	49	581	583	-2	189	195	-6	418	419	-1

EMBARGOED UNTIL 9:30AM AEST



SYDNEY RADIO - SURVEY 5 2016

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Magic 2CH	234	235	-1	9	6	3	8	7	1	8	7	1	12	22	-10	70	64	6	128	130	-2
2GB	564	579	-15	27	27	0	18	20	-2	57	79	-22	125	129	-4	116	113	3	222	212	10
2UE	310	284	26	7	16	-9	2	4	-2	34	26	8	67	56	11	76	61	15	124	122	2
SKY Sports Radio	91	78	13	7	8	-1	2	4	-2	17	15	2	25	16	9	20	16	4	19	19	0
104.1 2DAY FM	709	720	-11	154	141	13	122	131	-9	227	254	-27	137	125	12	42	39	3	28	30	-2
KIIS1065	872	914	-42	153	171	-18	141	143	-2	297	346	-49	218	198	20	43	42	1	18	14	4
104.9 TRIPLE M	532	569	-37	65	68	-3	37	61	-24	217	211	6	160	177	-17	40	44	-4	12	8	4
NOVA96.9	899	922	-23	203	174	29	187	214	-27	329	319	10	148	190	-42	23	16	7	8	9	-1
smoothfm 95.3	830	802	28	77	77	0	70	61	9	212	226	-14	216	180	36	144	162	-18	112	97	15
WSFM	667	649	18	56	40	16	53	60	-7	158	152	6	229	205	24	118	125	-7	51	66	-15
ABC702	676	668	8	33	49	-16	20	18	2	111	91	20	182	192	-10	133	119	14	197	198	-1
2RN	230	195	35	11	5	6	3	10	-7	32	19	13	53	49	4	58	48	10	74	65	9
NEWSR	238	215	23	18	19	-1	13	10	3	56	58	-2	53	55	-2	46	36	10	51	37	14
2JJJ	576	585	-9	56	65	-9	131	139	-8	241	234	7	104	112	-8	41	32	9	3	3	0
ABCFM	287	277	10	22	14	8	26	21	5	34	39	-5	55	56	-1	47	49	-2	103	98	5
Total	4075	4079	-4	423	421	2	445	448	-3	1080	1083	-3	958	955	3	534	536	-2	635	636	-1

Cumulative Audience (000's) by Session, P10+ [Potential: 4294]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Magic 2CH	189	194	-5	92	105	-13	129	123	6	121	137	-16	104	109	-5	64	69	-5	192	193	-1
2GB	523	524	-1	388	375	13	326	313	13	323	300	23	281	247	34	194	188	6	345	349	-4
2UE	243	217	26	168	134	34	108	104	4	111	101	10	86	78	8	79	66	13	237	222	15
SKY Sports Radio	71	58	13	50	40	10	17	16	1	27	18	9	23	15	8	10	15	-5	52	41	11
104.1 2DAY FM	594	628	-34	301	295	6	165	213	-48	251	255	-4	306	355	-49	146	164	-18	376	376	0
KIIS1065	780	818	-38	528	564	-36	300	309	-9	391	384	7	457	441	16	227	211	16	518	523	-5
104.9 TRIPLE M	479	509	-30	274	328	-54	197	205	-8	229	252	-23	240	280	-40	142	158	-16	269	311	-42
NOVA96.9	800	811	-11	483	472	11	274	289	-15	372	348	24	437	456	-19	262	276	-14	519	577	-58
smoothfm 95.3	738	708	30	397	372	25	349	360	-11	406	372	34	405	376	29	235	217	18	522	516	6
WSFM	599	583	16	344	316	28	270	262	8	332	284	48	351	273	78	171	163	8	429	372	57
ABC702	599	594	5	445	452	-7	293	287	6	295	276	19	332	317	15	189	179	10	457	423	34
2RN	187	166	21	128	121	7	89	78	11	76	65	11	101	95	6	71	74	-3	173	150	23
NEWSR	202	187	15	134	131	3	67	57	10	84	65	19	79	72	7	43	51	-8	165	130	35
2JJJ	526	523	3	306	304	2	203	203	0	236	247	-11	302	290	12	181	170	11	359	347	12
ABCFM	254	236	18	140	115	25	130	117	13	133	134	-1	121	105	16	91	66	25	180	182	-2
Total	3939	3948	-9	3178	3180	-2	2352	2399	-47	2615	2604	11	2860	2810	50	1779	1829	-50	3347	3369	-22



MELBOURNE RADIO - SURVEY 5 2016

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN	4.6	4.4	0.2	4.4	6.8	-2.4	1.1	0.9	0.2	4.0	3.8	0.2	6.6	5.7	0.9	5.6	6.0	-0.4	3.2	2.9	0.3
3AW	14.4	14.8	-0.4	2.2	2.9	-0.7	1.2	0.9	0.3	2.8	3.5	-0.7	13.0	13.1	-0.1	20.7	20.8	-0.1	31.7	32.2	-0.5
MAGIC 1278	3.2	3.2	0.0	*	0.2	*	*	0.3	*	0.7	0.4	0.3	1.6	0.8	0.8	4.5	5.0	-0.5	8.9	9.6	-0.7
101.9 FOX FM	8.6	9.7	-1.1	27.3	23.4	3.9	21.7	23.2	-1.5	13.0	14.8	-1.8	6.6	9.7	-3.1	2.9	3.8	-0.9	0.7	0.2	0.5
GOLD	8.6	7.9	0.7	5.8	3.4	2.4	9.6	6.8	2.8	8.2	8.6	-0.4	13.9	11.1	2.8	8.8	10.1	-1.3	3.0	3.7	-0.7
KIIS 101.1 FM	5.3	5.1	0.2	14.1	14.1	0.0	7.1	6.6	0.5	8.6	7.7	0.9	5.6	5.7	-0.1	3.0	2.9	0.1	0.3	0.2	0.1
105.1 TRIPLE M	7.4	7.9	-0.5	5.4	5.3	0.1	10.4	16.9	-6.5	12.6	11.7	0.9	8.8	10.9	-2.1	6.0	4.4	1.6	0.6	0.3	0.3
NOVA 100	6.8	6.1	0.7	20.1	21.1	-1.0	13.0	12.6	0.4	9.6	8.8	0.8	8.3	6.0	2.3	1.6	2.1	-0.5	0.1	0.2	-0.1
smoothfm 91.5	7.8	7.2	0.6	5.3	6.6	-1.3	3.5	5.4	-1.9	7.2	6.3	0.9	9.2	8.2	1.0	9.7	10.6	-0.9	7.7	5.6	2.1
ABC774	10.5	10.5	0.0	1.3	2.0	-0.7	0.9	0.9	0.0	2.9	2.6	0.3	8.8	6.8	2.0	15.0	16.2	-1.2	23.4	24.3	-0.9
3RN	2.8	2.6	0.2	0.3	0.9	-0.6	*	0.1	*	1.4	0.9	0.5	1.8	1.6	0.2	5.4	4.3	1.1	5.3	5.5	-0.2
NEWSR	1.3	1.3	0.0	0.8	0.9	-0.1	0.4	0.5	-0.1	1.3	1.0	0.3	1.5	1.6	-0.1	1.3	2.0	-0.7	1.6	1.2	0.4
3JJJ	4.9	6.2	-1.3	4.5	3.3	1.2	8.6	17.3	-8.7	12.5	13.6	-1.1	3.3	5.2	-1.9	1.1	0.9	0.2	0.3	0.2	0.1
ABCFM	2.7	2.4	0.3	1.1	0.8	0.3	2.2	0.9	1.3	0.8	0.9	-0.1	1.7	1.3	0.4	2.4	1.7	0.7	6.6	6.6	0.0

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN	4.5	4.5	0.0	4.1	3.5	0.6	4.1	4.9	-0.8	4.2	5.1	-0.9	5.9	5.1	0.8	5.3	4.2	1.1	4.6	3.9	0.7
3AW	15.0	15.0	0.0	19.8	19.1	0.7	16.4	15.9	0.5	10.9	11.2	-0.3	11.2	12.3	-1.1	15.5	15.8	-0.3	12.5	13.8	-1.3
MAGIC 1278	3.0	2.9	0.1	2.2	2.3	-0.1	4.1	3.9	0.2	3.9	3.4	0.5	2.3	2.0	0.3	1.6	2.6	-1.0	4.1	4.3	-0.2
101.9 FOX FM	8.8	10.0	-1.2	7.4	8.2	-0.8	7.5	9.2	-1.7	9.9	11.0	-1.1	11.3	12.8	-1.5	8.5	9.7	-1.2	7.9	8.6	-0.7
GOLD	8.8	8.1	0.7	5.7	5.4	0.3	11.0	9.8	1.2	11.7	11.0	0.7	7.7	7.0	0.7	7.5	6.4	1.1	8.0	7.4	0.6
KIIS 101.1 FM	5.3	5.0	0.3	5.7	4.6	1.1	4.1	4.0	0.1	5.6	5.4	0.2	6.3	6.5	-0.2	4.2	4.6	-0.4	5.4	5.4	0.0
105.1 TRIPLE M	7.6	8.3	-0.7	8.4	9.5	-1.1	7.4	8.0	-0.6	8.5	9.1	-0.6	7.2	7.5	-0.3	4.7	4.3	0.4	6.4	6.4	0.0
NOVA 100	6.7	6.1	0.6	6.8	6.4	0.4	4.6	4.6	0.0	6.4	5.6	0.8	8.8	8.3	0.5	8.0	6.2	1.8	7.0	6.2	0.8
smoothfm 91.5	7.6	7.1	0.5	5.8	5.8	0.0	7.5	6.7	0.8	8.9	8.1	0.8	8.4	8.1	0.3	8.4	7.0	1.4	8.6	7.9	0.7
ABC774	10.8	10.7	0.1	14.9	14.8	0.1	11.9	11.7	0.2	7.1	6.6	0.5	7.8	7.7	0.1	11.3	12.1	-0.8	9.7	9.8	-0.1
3RN	2.7	2.4	0.3	3.9	3.8	0.1	2.4	1.2	1.2	1.9	1.4	0.5	2.2	2.3	-0.1	2.8	3.8	-1.0	3.3	3.1	0.2
NEWSR	1.3	1.3	0.0	1.8	1.9	-0.1	1.0	0.8	0.2	0.8	0.8	0.0	1.1	1.1	0.0	1.8	2.2	-0.4	1.4	1.4	0.0
3JJJ	5.0	6.6	-1.6	4.4	5.7	-1.3	5.1	7.1	-2.0	5.0	7.1	-2.1	5.7	6.7	-1.0	5.4	6.4	-1.0	4.4	5.0	-0.6
ABCFM	2.5	2.3	0.2	2.1	1.7	0.4	2.2	2.4	-0.2	2.5	2.7	-0.2	3.1	2.3	0.8	3.6	3.1	0.5	3.1	2.7	0.4

EMBARGOED UNTIL 9:30AM AEST



MELBOURNE RADIO - SURVEY 5 2016

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN	25	24	1	1	2	-1	*	*	*	5	5	0	9	8	1	5	5	0	4	3	1
3AW	78	79	-1	1	1	0	1	*	*	3	4	-1	18	18	0	19	18	1	36	38	-2
MAGIC 1278	17	17	0	*	*	*	*	*	*	1	*	*	2	1	1	4	4	0	10	11	-1
101.9 FOX FM	47	52	-5	9	7	2	10	10	0	16	19	-3	9	13	-4	3	3	0	1	*	*
GOLD	47	43	4	2	1	1	4	3	1	10	11	-1	19	15	4	8	9	-1	3	4	-1
KIIS 101.1 FM	29	27	2	4	4	0	3	3	0	10	10	0	8	8	0	3	2	1	*	*	*
105.1 TRIPLE M	40	42	-2	2	2	0	5	7	-2	15	15	0	12	15	-3	6	4	2	1	*	*
NOVA 100	37	33	4	6	7	-1	6	5	1	12	11	1	11	8	3	1	2	-1	*	*	*
smoothfm 91.5	42	39	3	2	2	0	2	2	0	9	8	1	13	11	2	9	9	0	9	7	2
ABC774	57	56	1	*	1	*	*	*	*	4	3	1	12	9	3	14	14	0	27	29	-2
3RN	15	14	1	*	*	*	*	*	*	2	1	1	2	2	0	5	4	1	6	7	-1
NEWSR	7	7	0	*	*	*	*	*	*	2	1	1	2	2	0	1	2	-1	2	1	1
3JJJ	26	33	-7	1	1	0	4	7	-3	15	17	-2	5	7	-2	1	1	0	*	*	*
ABCFM	14	13	1	*	*	*	1	*	*	1	1	0	2	2	0	2	1	1	8	8	0
Total	541	537	4	32	31	1	45	43	2	122	125	-3	137	135	2	93	85	8	114	119	-5

Average Audience (000's) by Session, P10+ [Potential: 4260]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
SEN	26	26	0	35	30	5	31	38	-7	27	33	-6	38	32	6	11	8	3	20	17	3	20	17	3	20	17	3
3AW	87	87	0	168	165	3	123	122	1	71	73	-2	72	76	-4	32	29	3	55	59	-4	55	59	-4	55	59	-4
MAGIC 1278	17	17	0	19	20	-1	31	30	1	25	22	3	15	12	3	3	5	-2	18	19	-1	18	19	-1	18	19	-1
101.9 FOX FM	51	58	-7	63	71	-8	56	71	-15	64	73	-9	73	79	-6	17	18	-1	35	37	-2	35	37	-2	35	37	-2
GOLD	51	47	4	49	46	3	83	75	8	76	72	4	49	43	6	15	12	3	35	32	3	35	32	3	35	32	3
KIIS 101.1 FM	31	29	2	49	40	9	31	31	0	36	35	1	41	40	1	9	9	0	24	23	1	24	23	1	24	23	1
105.1 TRIPLE M	45	48	-3	71	82	-11	56	62	-6	55	60	-5	47	47	0	9	8	1	28	28	0	28	28	0	28	28	0
NOVA 100	39	36	3	58	55	3	35	35	0	42	37	5	57	51	6	16	12	4	30	26	4	30	26	4	30	26	4
smoothfm 91.5	44	41	3	49	50	-1	57	51	6	58	53	5	54	50	4	17	13	4	37	34	3	37	34	3	37	34	3
ABC774	63	62	1	126	127	-1	89	90	-1	46	43	3	50	48	2	23	23	0	43	42	1	43	42	1	43	42	1
3RN	16	14	2	34	33	1	18	9	9	12	9	3	14	15	-1	6	7	-1	14	13	1	14	13	1	14	13	1
NEWSR	7	8	-1	16	16	0	8	6	2	5	6	-1	7	7	0	4	4	0	6	6	0	6	6	0	6	6	0
3JJJ	29	38	-9	37	49	-12	38	55	-17	33	47	-14	37	42	-5	11	12	-1	19	21	-2	19	21	-2	19	21	-2
ABCFM	15	14	1	18	15	3	17	18	-1	16	18	-2	20	14	6	7	6	1	14	11	3	14	11	3	14	11	3
Total	583	580	3	850	864	-14	753	769	-16	648	656	-8	644	617	27	204	186	18	438	429	9	438	429	9	438	429	9

EMBARGOED UNTIL 9:30AM AEST



MELBOURNE RADIO - SURVEY 5 2016

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN	328	321	7	25	25	0	20	15	5	77	67	10	116	106	10	53	63	-10	37	45	-8
3AW	681	691	-10	28	24	4	23	22	1	64	71	-7	165	159	6	149	153	-4	251	262	-11
MAGIC 1278	215	216	-1	5	7	-2	2	4	-2	19	12	7	30	20	10	51	51	0	109	121	-12
101.9 FOX FM	1087	1180	-93	217	225	-8	211	246	-35	375	370	5	224	247	-23	44	78	-34	17	13	4
GOLD	913	857	56	73	61	12	70	65	5	224	192	32	329	337	-8	139	135	4	77	67	10
KIIS 101.1 FM	825	806	19	159	156	3	143	167	-24	280	253	27	183	172	11	46	49	-3	13	9	4
105.1 TRIPLE M	644	646	-2	60	63	-3	87	104	-17	223	210	13	188	202	-14	75	60	15	11	9	2
NOVA 100	917	856	61	176	167	9	163	181	-18	342	292	50	190	172	18	39	36	3	7	8	-1
smoothfm 91.5	754	699	55	57	54	3	68	66	2	173	173	0	218	184	34	137	127	10	101	96	5
ABC774	784	760	24	21	26	-5	22	24	-2	98	94	4	204	179	25	168	156	12	271	281	-10
3RN	245	240	5	10	12	-2	*	7	*	38	26	12	58	47	11	59	62	-3	79	86	-7
NEWSR	256	246	10	21	23	-2	11	14	-3	56	45	11	70	71	-1	42	45	-3	57	48	9
3JJJ	518	558	-40	52	34	18	104	118	-14	247	285	-38	85	101	-16	23	15	8	8	5	3
ABCFM	224	209	15	10	11	-1	13	15	-2	34	40	-6	50	38	12	36	33	3	81	73	8
Total	4044	4044	0	403	405	-2	456	468	-12	1057	1050	7	964	952	12	526	524	2	638	644	-6

Cumulative Audience (000's) by Session, P10+ [Potential: 4260]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN	290	275	15	181	155	26	132	144	-12	146	156	-10	193	165	28	105	79	26	229	221	8
3AW	645	653	-8	522	508	14	394	364	30	340	350	-10	349	364	-15	230	233	-3	492	504	-12
MAGIC 1278	178	185	-7	90	95	-5	113	121	-8	118	113	5	89	91	-2	48	54	-6	153	158	-5
101.9 FOX FM	993	1067	-74	559	647	-88	357	467	-110	524	616	-92	633	645	-12	321	313	8	686	744	-58
GOLD	793	738	55	363	328	35	357	351	6	459	419	40	426	376	50	248	208	40	569	499	70
KIIS 101.1 FM	739	722	17	397	372	25	272	289	-17	374	410	-36	414	399	15	219	217	2	499	482	17
105.1 TRIPLE M	550	570	-20	331	357	-26	261	288	-27	295	326	-31	323	323	0	161	176	-15	360	352	8
NOVA 100	833	781	52	495	441	54	307	350	-43	394	408	-14	497	442	55	293	209	84	568	524	44
smoothfm 91.5	658	609	49	357	331	26	279	255	24	364	359	5	365	343	22	220	178	42	484	462	22
ABC774	712	690	22	520	512	8	407	387	20	354	313	41	349	334	15	235	233	2	502	498	4
3RN	219	211	8	145	137	8	103	73	30	94	88	6	90	97	-7	74	73	1	171	164	7
NEWSR	224	221	3	130	130	0	74	67	7	77	66	11	70	72	-2	71	75	-4	146	143	3
3JJJ	464	495	-31	268	302	-34	203	239	-36	221	247	-26	265	304	-39	146	162	-16	314	335	-21
ABCFM	200	192	8	97	93	4	88	92	-4	96	105	-9	102	92	10	78	66	12	141	122	19
Total	3946	3942	4	3193	3258	-65	2543	2635	-92	2778	2829	-51	3023	2984	39	1893	1838	55	3427	3426	1



BRISBANE RADIO - SURVEY 5 2016

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	4.6	5.0	-0.4	0.9	0.5	0.4	*	*	*	1.0	1.2	-0.2	2.2	0.8	1.4	8.5	8.8	-0.3	12.1	15.8	-3.7
Magic 882	2.8	2.7	0.1	0.2	0.4	-0.2	0.2	*	*	0.1	0.6	-0.5	0.5	1.9	-1.4	5.6	4.4	1.2	8.7	7.0	1.7
4KQ	9.0	8.5	0.5	2.9	3.7	-0.8	0.3	0.6	-0.3	1.4	2.1	-0.7	7.7	6.2	1.5	19.1	19.1	0.0	17.7	17.1	0.6
HIT 105	10.3	10.1	0.2	21.0	19.0	2.0	28.0	23.7	4.3	17.7	17.5	0.2	7.0	6.0	1.0	2.7	4.1	-1.4	0.4	0.7	-0.3
97.3FM	12.1	11.7	0.4	15.2	20.2	-5.0	8.0	6.1	1.9	10.6	11.2	-0.6	19.7	19.3	0.4	13.5	12.0	1.5	3.6	2.1	1.5
104.5 TRIPLE M	9.5	8.7	0.8	5.5	5.0	0.5	5.7	6.8	-1.1	11.3	12.7	-1.4	15.4	14.0	1.4	10.0	5.4	4.6	2.4	1.9	0.5
NOVA106.9	14.4	13.7	0.7	25.0	25.5	-0.5	26.7	23.7	3.0	24.6	25.1	-0.5	14.0	10.8	3.2	4.2	3.9	0.3	1.5	1.2	0.3
ABC612	8.5	9.5	-1.0	2.4	1.7	0.7	1.0	1.4	-0.4	2.6	2.7	-0.1	4.0	5.1	-1.1	9.7	13.7	-4.0	26.0	27.0	-1.0
4RN	2.2	2.4	-0.2	0.5	0.3	0.2	0.1	0.1	0.0	0.5	1.3	-0.8	1.3	2.2	-0.9	4.9	4.0	0.9	4.9	4.7	0.2
NEWSR	1.5	1.6	-0.1	0.8	1.1	-0.3	0.4	0.7	-0.3	1.2	1.6	-0.4	0.9	1.3	-0.4	1.7	2.8	-1.1	3.0	1.8	1.2
4JJJ	8.2	8.1	0.1	11.8	10.0	1.8	18.6	26.2	-7.6	16.6	12.6	4.0	5.5	6.0	-0.5	2.9	1.5	1.4	0.1	0.6	-0.5
ABCFM	2.2	1.8	0.4	0.7	0.4	0.3	2.8	2.0	0.8	1.1	0.9	0.2	1.0	0.5	0.5	1.6	2.3	-0.7	5.7	4.5	1.2

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	4.9	5.2	-0.3	4.9	5.5	-0.6	6.6	6.4	0.2	4.6	4.7	-0.1	3.0	3.2	-0.2	5.5	6.4	-0.9	3.6	4.2	-0.6
Magic 882	2.7	2.4	0.3	2.3	2.1	0.2	3.2	2.6	0.6	2.9	2.6	0.3	1.8	2.1	-0.3	3.5	3.1	0.4	3.1	3.5	-0.4
4KQ	8.4	7.8	0.6	8.0	8.0	0.0	9.9	9.4	0.5	8.9	7.7	1.2	6.5	6.4	0.1	8.4	5.5	2.9	10.9	11.0	-0.1
HIT 105	10.7	10.6	0.1	9.8	9.4	0.4	9.4	10.3	-0.9	11.1	11.6	-0.5	13.7	12.9	0.8	9.5	7.7	1.8	9.3	8.5	0.8
97.3FM	12.1	11.6	0.5	12.3	11.4	0.9	12.2	10.5	1.7	13.3	13.1	0.2	11.8	12.8	-1.0	7.7	7.8	-0.1	12.0	12.1	-0.1
104.5 TRIPLE M	10.2	9.3	0.9	9.9	9.1	0.8	10.4	9.2	1.2	11.1	10.0	1.1	10.2	9.7	0.5	7.0	7.2	-0.2	7.3	6.5	0.8
NOVA106.9	15.1	14.3	0.8	14.8	13.5	1.3	13.3	11.9	1.4	16.0	14.8	1.2	17.1	16.5	0.6	14.4	17.0	-2.6	11.9	11.6	0.3
ABC612	8.5	9.6	-1.1	11.6	12.8	-1.2	9.1	10.1	-1.0	5.7	7.3	-1.6	5.8	5.5	0.3	10.1	11.7	-1.6	8.6	9.4	-0.8
4RN	2.1	2.3	-0.2	2.9	3.3	-0.4	1.5	1.6	-0.1	1.4	1.2	0.2	2.7	3.3	-0.6	1.6	2.1	-0.5	2.7	2.6	0.1
NEWSR	1.4	1.6	-0.2	2.1	2.1	0.0	0.7	0.9	-0.2	0.8	1.2	-0.4	1.3	1.7	-0.4	3.1	2.7	0.4	1.6	1.8	-0.2
4JJJ	8.3	8.2	0.1	8.5	7.9	0.6	7.3	7.6	-0.3	8.0	7.5	0.5	10.0	9.5	0.5	8.1	10.9	-2.8	7.8	7.6	0.2
ABCFM	2.1	1.7	0.4	1.8	1.3	0.5	2.3	2.0	0.3	1.6	1.5	0.1	2.2	1.6	0.6	3.7	2.9	0.8	2.6	2.2	0.4



BRISBANE RADIO - SURVEY 5 2016

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	11	11	0	*	*	*	*	*	*	1	1	0	1	*	*	3	3	0	5	7	-2
Magic 882	6	6	0	*	*	*	*	*	*	*	*	*	*	1	*	2	1	1	4	3	1
4KQ	21	19	2	*	1	*	*	*	*	1	1	0	4	3	1	7	6	1	8	8	0
HIT 105	24	23	1	3	3	0	6	5	1	10	10	0	4	3	1	1	1	0	*	*	*
97.3FM	28	27	1	2	4	-2	2	1	1	6	6	0	11	11	0	5	4	1	2	1	1
104.5 TRIPLE M	22	20	2	1	1	0	1	1	0	6	7	-1	9	8	1	4	2	2	1	1	0
NOVA106.9	33	31	2	4	5	-1	5	5	0	13	14	-1	8	6	2	2	1	1	1	1	0
ABC612	19	22	-3	*	*	*	*	*	*	1	1	0	2	3	-1	4	5	-1	12	12	0
4RN	5	5	0	*	*	*	*	*	*	*	1	*	1	1	0	2	1	1	2	2	0
NEWSR	3	4	-1	*	*	*	*	*	*	1	1	0	1	1	0	1	1	0	1	1	0
4JJJ	19	18	1	2	2	0	4	6	-2	9	7	2	3	3	0	1	*	*	*	*	*
ABCFM	5	4	1	*	*	*	1	*	*	1	*	*	1	*	*	1	1	0	3	2	1
Total	229	229	0	16	18	-2	20	22	-2	54	54	0	58	56	2	36	33	3	45	46	-1

Average Audience (000's) by Session, P10+ [Potential: 1953]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	12	13	-1	18	21	-3	21	20	1	13	14	-1	8	8	0	4	5	-1	7	8	-1
Magic 882	7	6	1	9	8	1	10	8	2	8	8	0	5	5	0	2	2	0	6	6	0
4KQ	21	19	2	30	31	-1	32	30	2	26	23	3	17	16	1	6	4	2	20	20	0
HIT 105	26	26	0	37	36	1	30	33	-3	32	34	-2	35	32	3	6	5	1	17	16	1
97.3FM	30	29	1	46	44	2	39	33	6	38	38	0	31	32	-1	5	5	0	23	22	1
104.5 TRIPLE M	25	23	2	38	35	3	33	29	4	32	29	3	26	24	2	5	5	0	14	12	2
NOVA106.9	37	35	2	56	52	4	43	38	5	46	43	3	44	41	3	10	12	-2	22	21	1
ABC612	21	24	-3	44	49	-5	29	32	-3	17	21	-4	15	14	1	7	8	-1	16	17	-1
4RN	5	6	-1	11	13	-2	5	5	0	4	3	1	7	8	-1	1	2	-1	5	5	0
NEWSR	3	4	-1	8	8	0	2	3	-1	2	3	-1	3	4	-1	2	2	0	3	3	0
4JJJ	21	20	1	32	31	1	23	24	-1	23	22	1	26	24	2	5	8	-3	15	14	1
ABCFM	5	4	1	7	5	2	7	6	1	5	4	1	6	4	2	3	2	1	5	4	1
Total	246	247	-1	378	386	-8	321	319	2	288	291	-3	258	251	7	67	70	-3	187	183	4

EMBARGOED UNTIL 9:30AM AEST



BRISBANE RADIO - SURVEY 5 2016

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	126	124	2	9	6	3	2	1	1	8	10	-2	28	22	6	30	30	0	49	55	-6
Magic 882	103	96	7	3	5	-2	1	*	*	6	10	-4	16	11	5	30	24	6	47	45	2
4KQ	216	230	-14	9	9	0	3	8	-5	18	21	-3	49	46	3	66	75	-9	71	71	0
HIT 105	516	473	43	90	85	5	122	100	22	183	174	9	95	85	10	22	24	-2	4	5	-1
97.3FM	541	539	2	82	84	-2	50	50	0	140	149	-9	173	170	3	69	65	4	26	20	6
104.5 TRIPLE M	378	348	30	47	45	2	32	37	-5	136	122	14	114	107	7	39	29	10	10	7	3
NOVA106.9	603	541	62	118	108	10	116	104	12	215	202	13	123	102	21	24	19	5	7	7	0
ABC612	276	303	-27	17	15	2	7	16	-9	39	43	-4	48	56	-8	59	64	-5	107	109	-2
4RN	71	86	-15	5	4	1	1	3	-2	7	20	-13	16	16	0	16	17	-1	26	26	0
NEWSR	94	91	3	7	7	0	6	7	-1	20	21	-1	27	27	0	12	10	2	23	19	4
4JJJ	346	312	34	47	38	9	72	78	-6	146	126	20	58	54	4	20	15	5	3	2	1
ABCFM	93	88	5	7	5	2	8	8	0	22	25	-3	14	8	6	10	12	-2	32	30	2
Total	1854	1854	0	210	210	0	222	222	0	488	484	4	436	435	1	235	237	-2	263	266	-3

Cumulative Audience (000's) by Session, P10+ [Potential: 1953]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	116	116	0	72	76	-4	67	68	-1	73	75	-2	64	55	9	30	38	-8	63	62	1
Magic 882	88	82	6	42	41	1	52	43	9	58	60	-2	35	39	-4	19	18	1	68	62	6
4KQ	192	201	-9	141	140	1	105	117	-12	112	115	-3	91	101	-10	53	53	0	157	166	-9
HIT 105	487	451	36	282	274	8	189	207	-18	275	261	14	298	269	29	131	124	7	296	278	18
97.3FM	484	476	8	319	312	7	218	201	17	290	265	25	269	266	3	106	112	-6	334	341	-7
104.5 TRIPLE M	327	304	23	206	191	15	131	126	5	194	183	11	176	158	18	69	75	-6	203	197	6
NOVA106.9	563	506	57	376	336	40	227	215	12	329	303	26	339	304	35	146	141	5	385	341	44
ABC612	240	271	-31	164	196	-32	129	143	-14	111	138	-27	125	129	-4	66	74	-8	196	219	-23
4RN	61	78	-17	42	54	-12	29	31	-2	31	28	3	35	48	-13	16	22	-6	51	53	-2
NEWSR	84	84	0	54	53	1	29	28	1	29	33	-4	35	37	-2	24	24	0	57	49	8
4JJJ	310	288	22	196	174	22	124	121	3	155	144	11	187	175	12	97	109	-12	206	193	13
ABCFM	86	79	7	47	42	5	40	41	-1	41	43	-2	43	39	4	30	32	-2	57	51	6
Total	1822	1815	7	1501	1492	9	1107	1118	-11	1315	1323	-8	1338	1329	9	687	718	-31	1517	1521	-4



ADELAIDE RADIO - SURVEY 5 2016

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	11.3	11.6	-0.3	0.4	4.5	-4.1	2.1	1.5	0.6	2.0	1.5	0.5	7.0	5.4	1.6	14.0	14.8	-0.8	26.3	28.4	-2.1
CRUISE1323	8.2	8.0	0.2	2.8	4.6	-1.8	5.5	1.2	4.3	1.5	2.1	-0.6	4.5	5.7	-1.2	16.4	15.0	1.4	13.8	13.0	0.8
MIX102.3	14.5	12.6	1.9	13.1	11.3	1.8	9.6	9.6	0.0	16.6	14.1	2.5	20.6	18.3	2.3	18.4	15.0	3.4	6.0	5.7	0.3
5MMM	9.7	9.3	0.4	8.2	6.9	1.3	7.4	3.3	4.1	10.1	8.3	1.8	17.4	18.1	-0.7	9.2	12.3	-3.1	2.9	2.0	0.9
NOVA91.9	9.9	11.2	-1.3	37.8	37.7	0.1	19.8	24.2	-4.4	15.0	18.7	-3.7	9.6	10.9	-1.3	3.8	2.2	1.6	0.7	0.4	0.3
HIT 107	9.1	9.1	0.0	21.2	14.0	7.2	24.9	28.0	-3.1	18.1	18.3	-0.2	8.8	8.3	0.5	1.5	2.2	-0.7	0.4	0.1	0.3
ABC891	10.9	11.0	-0.1	2.2	2.4	-0.2	1.9	1.5	0.4	3.8	3.7	0.1	6.0	5.7	0.3	14.4	17.2	-2.8	23.9	23.1	0.8
5RN	3.3	3.2	0.1	0.8	1.5	-0.7	0.3	0.5	-0.2	0.2	0.3	-0.1	4.7	4.0	0.7	4.4	3.1	1.3	4.9	6.2	-1.3
NEWSR	2.2	2.2	0.0	1.7	1.7	0.0	1.0	0.8	0.2	2.3	2.4	-0.1	0.7	0.9	-0.2	2.4	2.8	-0.4	4.2	3.4	0.8
5JJJ	4.9	5.4	-0.5	4.2	4.4	-0.2	16.2	16.9	-0.7	9.6	12.2	-2.6	4.6	5.4	-0.8	2.0	0.6	1.4	0.3	0.2	0.1
ABCFM	4.0	4.4	-0.4	0.6	0.5	0.1	1.4	0.9	0.5	1.4	1.0	0.4	1.6	2.0	-0.4	2.8	5.1	-2.3	10.9	11.1	-0.2

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	11.2	11.9	-0.7	11.0	13.1	-2.1	14.2	14.1	0.1	8.7	9.2	-0.5	10.5	10.8	-0.3	13.2	12.6	0.6	11.6	10.8	0.8
CRUISE1323	7.8	7.5	0.3	6.4	6.2	0.2	9.5	9.0	0.5	9.4	9.1	0.3	6.2	6.5	-0.3	6.1	5.8	0.3	9.7	9.3	0.4
MIX102.3	14.7	12.6	2.1	13.5	11.4	2.1	15.1	11.9	3.2	18.0	14.9	3.1	12.4	12.4	0.0	12.3	12.4	-0.1	14.1	12.6	1.5
5MMM	9.9	9.3	0.6	10.1	9.4	0.7	9.5	9.8	-0.3	9.2	9.9	-0.7	11.6	8.5	3.1	8.6	7.8	0.8	9.3	9.2	0.1
NOVA91.9	9.8	11.2	-1.4	10.4	11.7	-1.3	7.7	9.6	-1.9	10.0	11.0	-1.0	12.2	13.6	-1.4	7.9	10.0	-2.1	10.1	11.2	-1.1
HIT 107	9.8	9.6	0.2	8.6	7.6	1.0	9.9	9.6	0.3	10.9	10.9	0.0	11.5	12.9	-1.4	7.3	6.4	0.9	6.9	7.4	-0.5
ABC891	11.0	11.2	-0.2	16.3	16.6	-0.3	10.2	10.8	-0.6	7.5	7.3	0.2	8.1	7.8	0.3	12.0	13.4	-1.4	10.9	10.6	0.3
5RN	3.4	3.2	0.2	4.8	4.7	0.1	3.0	2.7	0.3	2.2	2.2	0.0	3.3	2.9	0.4	3.2	3.7	-0.5	3.2	3.2	0.0
NEWSR	2.2	2.0	0.2	2.8	2.6	0.2	1.6	1.2	0.4	1.1	1.5	-0.4	1.6	1.6	0.0	5.9	4.3	1.6	2.4	2.7	-0.3
5JJJ	5.0	5.6	-0.6	4.6	5.4	-0.8	4.3	5.5	-1.2	5.6	6.2	-0.6	6.0	6.3	-0.3	4.2	4.3	-0.1	4.6	4.7	-0.1
ABCFM	3.9	4.2	-0.3	3.4	4.1	-0.7	3.9	4.3	-0.4	3.9	4.0	-0.1	4.4	4.4	0.0	4.6	4.2	0.4	4.5	5.1	-0.6



ADELAIDE RADIO - SURVEY 5 2016

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	16	16	0	*	*	*	*	*	*	1	*	*	3	2	1	3	4	-1	9	10	-1
CRUISE1323	12	11	1	*	*	*	1	*	*	*	1	*	2	2	0	4	4	0	5	5	0
MIX102.3	21	18	3	1	1	0	1	1	0	5	4	1	8	6	2	4	4	0	2	2	0
5MMM	14	13	1	1	1	0	1	*	*	3	2	1	6	6	0	2	3	-1	1	1	0
NOVA91.9	14	16	-2	3	4	-1	2	3	-1	4	5	-1	4	4	0	1	1	0	*	*	*
HIT 107	13	13	0	2	1	1	3	3	0	5	5	0	3	3	0	*	1	*	*	*	*
ABC891	16	16	0	*	*	*	*	*	*	1	1	0	2	2	0	3	4	-1	9	8	1
5RN	5	5	0	*	*	*	*	*	*	*	*	*	2	1	1	1	1	0	2	2	0
NEWSR	3	3	0	*	*	*	*	*	*	1	1	0	*	*	*	1	1	0	2	1	1
5JJJ	7	8	-1	*	*	*	2	2	0	3	3	0	2	2	0	*	*	*	*	*	*
ABC FM	6	6	0	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0	4	4	0
Total	143	141	2	9	10	-1	10	11	-1	27	27	0	37	34	3	24	24	0	36	35	1

Average Audience (000's) by Session, P10+ [Potential: 1125]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
FIVEaa	17	18	-1	24	27	-3	29	28	1	16	16	0	16	17	-1	7	7	0	14	13	1						
CRUISE1323	12	11	1	14	13	1	19	18	1	17	16	1	10	10	0	3	3	0	11	11	0						
MIX102.3	22	19	3	29	24	5	31	24	7	32	26	6	19	20	-1	6	7	-1	17	15	2						
5MMM	15	14	1	22	20	2	19	20	-1	17	17	0	18	13	5	5	4	1	11	11	0						
NOVA91.9	15	17	-2	23	24	-1	16	19	-3	18	19	-1	19	21	-2	4	6	-2	12	13	-1						
HIT 107	15	14	1	19	16	3	20	19	1	20	19	1	18	20	-2	4	4	0	8	9	-1						
ABC891	17	17	0	35	34	1	21	21	0	14	13	1	13	12	1	6	8	-2	13	13	0						
5RN	5	5	0	10	10	0	6	5	1	4	4	0	5	5	0	2	2	0	4	4	0						
NEWSR	3	3	0	6	5	1	3	2	1	2	3	-1	2	3	-1	3	2	1	3	3	0						
5JJJ	8	8	0	10	11	-1	9	11	-2	10	11	-1	9	10	-1	2	2	0	5	6	-1						
ABC FM	6	6	0	7	9	-2	8	9	-1	7	7	0	7	7	0	2	2	0	5	6	-1						
Total	152	150	2	217	208	9	203	199	4	180	172	8	157	157	0	52	57	-5	118	120	-2						



ADELAIDE RADIO - SURVEY 5 2016

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	144	154	-10	2	5	-3	3	3	0	12	11	1	33	31	2	28	32	-4	66	72	-6
CRUISE1323	164	168	-4	8	7	1	10	4	6	13	16	-3	28	33	-5	42	45	-3	64	62	2
MIX102.3	298	319	-21	40	37	3	31	39	-8	63	68	-5	89	96	-7	49	54	-5	27	25	2
5MMM	213	232	-19	25	23	2	19	21	-2	53	53	0	72	90	-18	30	33	-3	14	12	2
NOVA91.9	308	330	-22	63	71	-8	63	68	-5	94	109	-15	68	66	2	15	11	4	5	4	1
HIT 107	246	258	-12	46	46	0	54	62	-8	83	85	-2	48	51	-3	13	11	2	4	2	2
ABC891	208	200	8	8	7	1	8	7	1	29	24	5	35	33	2	44	46	-2	85	84	1
5RN	71	65	6	5	5	0	2	2	0	6	5	1	21	14	7	16	14	2	23	26	-3
NEWSR	75	75	0	4	6	-2	4	4	0	18	14	4	11	15	-4	12	12	0	25	24	1
5JJJ	156	155	1	15	16	-1	35	33	2	61	62	-1	33	35	-2	9	7	2	2	2	0
ABCFM	83	80	3	3	3	0	5	4	1	15	12	3	15	16	-1	14	13	1	31	33	-2
Total	1068	1066	2	108	108	0	122	121	1	245	245	0	244	246	-2	149	149	0	198	196	2

Cumulative Audience (000's) by Session, P10+ [Potential: 1125]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	136	142	-6	90	97	-7	77	73	4	67	72	-5	74	78	-4	49	57	-8	107	115	-8
CRUISE1323	149	152	-3	73	75	-2	83	89	-6	88	91	-3	79	83	-4	37	41	-4	114	113	1
MIX102.3	270	284	-14	159	161	-2	136	139	-3	163	171	-8	146	155	-9	86	92	-6	197	194	3
5MMM	186	202	-16	110	113	-3	92	96	-4	93	99	-6	104	110	-6	60	61	-1	137	139	-2
NOVA91.9	287	301	-14	177	186	-9	122	130	-8	166	166	0	177	181	-4	88	98	-10	205	225	-20
HIT 107	235	242	-7	139	127	12	103	108	-5	132	134	-2	143	153	-10	69	73	-4	144	155	-11
ABC891	189	183	6	137	132	5	101	98	3	92	85	7	96	92	4	64	68	-4	142	141	1
5RN	65	59	6	48	45	3	33	30	3	26	28	-2	29	29	0	18	21	-3	46	46	0
NEWSR	65	62	3	38	35	3	23	21	2	21	23	-2	23	27	-4	27	25	2	47	44	3
5JJJ	138	139	-1	79	83	-4	60	72	-12	82	74	8	91	80	11	45	49	-4	92	87	5
ABCFM	74	69	5	48	41	7	37	35	2	42	37	5	39	36	3	19	20	-1	51	53	-2
Total	1052	1053	-1	845	837	8	703	708	-5	751	753	-2	791	786	5	477	515	-38	915	915	0



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Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6IX	4.6	4.3	0.3	0.6	0.4	0.2	1.1	1.2	-0.1	0.7	0.8	-0.1	4.4	3.7	0.7	11.7	11.1	0.6	7.4	7.2	0.2
6PR	7.8	7.6	0.2	2.5	3.0	-0.5	0.3	0.4	-0.1	2.8	3.3	-0.5	6.3	6.1	0.2	12.2	11.5	0.7	18.3	17.3	1.0
MIX 94.5	14.4	15.3	-0.9	14.2	15.9	-1.7	8.2	11.6	-3.4	13.6	14.4	-0.8	23.6	23.2	0.4	14.5	15.2	-0.7	5.8	6.3	-0.5
HIT 92.9	10.9	10.9	0.0	24.1	27.7	-3.6	24.4	24.8	-0.4	18.4	16.9	1.5	7.1	7.6	-0.5	3.5	3.9	-0.4	1.1	0.9	0.2
96FM	8.1	8.4	-0.3	5.1	4.9	0.2	4.2	5.7	-1.5	8.3	7.1	1.2	14.4	16.2	-1.8	8.6	7.5	1.1	2.1	1.7	0.4
NOVA93.7	12.9	13.2	-0.3	33.1	31.7	1.4	17.6	15.6	2.0	21.0	20.8	0.2	12.1	14.5	-2.4	4.5	4.8	-0.3	0.5	0.5	0.0
ABC720	8.7	8.9	-0.2	1.9	1.9	0.0	1.3	1.5	-0.2	2.0	3.4	-1.4	4.3	4.9	-0.6	15.2	14.2	1.0	24.1	23.5	0.6
6RN	1.9	1.4	0.5	0.3	0.2	0.1	0.1	0.1	0.0	0.8	0.3	0.5	0.9	1.1	-0.2	4.8	3.2	1.6	3.6	2.9	0.7
NEWSR	1.4	1.4	0.0	0.3	0.1	0.2	*	0.3	*	1.5	1.1	0.4	0.8	1.3	-0.5	1.6	1.9	-0.3	2.9	2.7	0.2
6JJJ	10.2	10.2	0.0	8.4	6.1	2.3	30.3	30.8	-0.5	19.4	20.9	-1.5	7.9	7.3	0.6	0.6	0.8	-0.2	0.3	0.1	0.2
ABC FM	3.8	3.2	0.6	1.2	0.5	0.7	1.4	1.3	0.1	1.1	1.3	-0.2	3.7	1.8	1.9	6.0	4.0	2.0	7.9	9.0	-1.1

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
6IX	4.5	4.0	0.5	3.8	4.1	-0.3	4.8	4.6	0.2	5.2	4.3	0.9	4.5	3.3	1.2	3.4	2.6	0.8	4.9	5.4	-0.5						
6PR	8.0	7.6	0.4	10.1	9.3	0.8	7.7	8.0	-0.3	6.5	6.0	0.5	6.2	6.3	-0.1	10.8	8.2	2.6	7.1	7.7	-0.6						
MIX 94.5	15.2	15.8	-0.6	13.1	13.6	-0.5	16.2	16.9	-0.7	18.2	18.4	-0.2	15.0	16.2	-1.2	10.0	10.8	-0.8	11.5	13.5	-2.0						
HIT 92.9	11.1	11.2	-0.1	9.4	9.1	0.3	10.8	10.5	0.3	11.7	12.5	-0.8	13.9	13.3	0.6	10.6	12.2	-1.6	10.1	9.8	0.3						
96FM	7.9	8.5	-0.6	7.5	7.7	-0.2	8.4	9.4	-1.0	9.0	10.0	-1.0	7.2	7.1	0.1	6.0	6.5	-0.5	8.8	8.0	0.8						
NOVA93.7	12.9	13.4	-0.5	13.8	14.4	-0.6	11.4	11.3	0.1	12.5	12.9	-0.4	13.9	15.7	-1.8	13.5	12.6	0.9	12.7	12.7	0.0						
ABC720	8.8	8.8	0.0	11.6	12.2	-0.6	9.6	8.6	1.0	6.0	5.9	0.1	6.4	6.4	0.0	11.4	12.1	-0.7	8.3	9.2	-0.9						
6RN	1.7	1.4	0.3	2.5	2.4	0.1	1.1	0.5	0.6	1.0	0.6	0.4	2.0	1.6	0.4	2.4	2.0	0.4	2.4	1.6	0.8						
NEWSR	1.3	1.4	-0.1	1.7	1.6	0.1	1.0	1.2	-0.2	1.1	1.1	0.0	0.8	1.2	-0.4	2.7	3.0	-0.3	1.6	1.5	0.1						
6JJJ	10.7	10.8	-0.1	10.3	10.0	0.3	10.8	10.9	-0.1	11.8	12.3	-0.5	10.7	10.7	0.0	7.6	8.5	-0.9	8.9	8.1	0.8						
ABC FM	3.6	3.0	0.6	4.0	3.4	0.6	3.8	3.2	0.6	3.1	2.5	0.6	4.0	3.2	0.8	2.4	2.9	-0.5	4.6	3.8	0.8						

Please note: Listening via streaming to all radio stations except 6ix is included in these results.



PERTH RADIO - SURVEY 5 2016

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6IX	10	10	0	*	*	*	*	*	*	*	*	*	2	2	0	4	4	0	3	3	0
6PR	17	17	0	*	*	*	*	*	*	2	2	0	3	4	-1	4	4	0	8	7	1
MIX 94.5	31	34	-3	2	2	0	2	2	0	8	7	1	13	14	-1	5	5	0	2	3	-1
HIT 92.9	24	24	0	3	4	-1	5	5	0	10	9	1	4	5	-1	1	1	0	*	*	*
96FM	18	19	-1	1	1	0	1	1	0	5	4	1	8	10	-2	3	2	1	1	1	0
NOVA93.7	28	29	-1	5	5	0	3	3	0	12	11	1	7	9	-2	1	2	-1	*	*	*
ABC720	19	20	-1	*	*	*	*	*	*	1	2	-1	2	3	-1	5	5	0	10	10	0
6RN	4	3	1	*	*	*	*	*	*	*	*	*	*	1	*	2	1	1	1	1	0
NEWSR	3	3	0	*	*	*	*	*	*	1	1	0	*	1	*	1	1	0	1	1	0
6JJJ	22	23	-1	1	1	0	6	6	0	11	11	0	4	4	0	*	*	*	*	*	*
ABCFM	8	7	1	*	*	*	*	*	*	1	1	0	2	1	1	2	1	1	3	4	-1
Total	218	221	-3	14	16	-2	19	20	-1	56	51	5	55	61	-6	33	33	0	41	41	0

Average Audience (000's) by Session, P10+ [Potential: 1737]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6IX	11	10	1	13	14	-1	15	15	0	15	13	2	10	8	2	2	2	0	8	10	-2
6PR	19	18	1	35	33	2	24	26	-2	19	18	1	14	15	-1	7	5	2	12	14	-2
MIX 94.5	36	38	-2	45	48	-3	51	54	-3	54	54	0	35	38	-3	7	7	0	20	24	-4
HIT 92.9	26	27	-1	32	32	0	34	34	0	35	37	-2	32	32	0	7	8	-1	18	17	1
96FM	19	20	-1	26	27	-1	26	30	-4	27	29	-2	17	17	0	4	4	0	15	14	1
NOVA93.7	30	32	-2	47	51	-4	36	36	0	37	38	-1	32	37	-5	9	8	1	22	22	0
ABC720	21	21	0	40	43	-3	30	28	2	18	17	1	15	15	0	8	8	0	14	16	-2
6RN	4	3	1	9	8	1	4	2	2	3	2	1	5	4	1	2	1	1	4	3	1
NEWSR	3	3	0	6	6	0	3	4	-1	3	3	0	2	3	-1	2	2	0	3	3	0
6JJJ	25	26	-1	35	35	0	34	35	-1	35	36	-1	25	26	-1	5	5	0	15	14	1
ABCFM	8	7	1	14	12	2	12	10	2	9	7	2	9	8	1	2	2	0	8	7	1
Total	236	239	-3	341	353	-12	315	322	-7	296	295	1	233	238	-5	67	64	3	174	177	-3

Please note: Listening via streaming to all radio stations except 6ix is included in these results.



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Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	120	124	-4	3	3	0	4	2	2	9	9	0	30	33	-3	38	41	-3	36	36	0
6PR	185	177	8	9	10	-1	6	4	2	27	24	3	48	45	3	36	37	-1	59	58	1
MIX 94.5	534	538	-4	76	74	2	54	57	-3	136	131	5	170	172	-2	63	69	-6	35	36	-1
HIT 92.9	499	487	12	109	99	10	108	113	-5	173	169	4	86	87	-1	17	13	4	5	5	0
96FM	312	316	-4	30	28	2	29	31	-2	85	91	-6	118	120	-2	36	35	1	14	11	3
NOVA93.7	571	544	27	117	108	9	94	93	1	211	202	9	119	115	4	24	24	0	6	4	2
ABC720	293	298	-5	14	11	3	11	16	-5	31	43	-12	69	56	13	74	80	-6	95	93	2
6RN	72	68	4	3	2	1	3	2	1	10	5	5	17	17	0	18	22	-4	20	21	-1
NEWSR	79	74	5	6	3	3	1	2	-1	22	17	5	18	16	2	16	14	2	17	22	-5
6JJJ	357	337	20	46	39	7	80	83	-3	148	146	2	70	57	13	11	10	1	2	3	-1
ABCFM	109	103	6	9	3	6	10	11	-1	17	20	-3	19	20	-1	20	17	3	35	33	2
Total	1648	1650	-2	180	179	1	194	196	-2	447	443	4	382	388	-6	213	213	0	232	232	0

Cumulative Audience (000's) by Session, P10+ [Potential: 1737]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	109	105	4	62	66	-4	57	62	-5	72	74	-2	56	56	0	32	25	7	77	84	-7
6PR	166	161	5	127	120	7	73	84	-11	88	86	2	91	89	2	54	50	4	123	133	-10
MIX 94.5	487	492	-5	300	291	9	231	238	-7	284	297	-13	265	295	-30	109	123	-14	320	329	-9
HIT 92.9	470	455	15	280	263	17	206	198	8	276	276	0	276	259	17	136	133	3	307	295	12
96FM	274	282	-8	162	153	9	132	145	-13	162	166	-4	131	137	-6	63	68	-5	196	189	7
NOVA93.7	539	516	23	335	338	-3	247	241	6	323	293	30	304	317	-13	168	151	17	368	355	13
ABC720	271	271	0	181	191	-10	141	133	8	126	137	-11	134	132	2	82	79	3	183	192	-9
6RN	61	60	1	40	36	4	31	19	12	28	17	11	33	33	0	19	18	1	46	47	-1
NEWSR	74	70	4	45	42	3	29	29	0	39	32	7	27	31	-4	24	25	-1	41	39	2
6JJJ	326	316	10	202	184	18	153	146	7	193	190	3	199	184	15	86	93	-7	214	200	14
ABCFM	98	88	10	55	55	0	57	46	11	56	51	5	55	50	5	34	31	3	78	75	3
Total	1624	1620	4	1321	1322	-1	1063	1073	-10	1237	1218	19	1234	1236	-2	694	681	13	1386	1395	-9

Please note: Listening via streaming to all radio stations except 6iX is included in these results.